

EXPLORE MARYLAND CANNABIS

Cultivating a connected ecosystem

IMPACT REPORT



A message from our founder

In 2023, Maryland kicked off some exciting changes with our new adult-use ecosystem, creating loads of opportunities. Super proud of our workforce and small business initiatives—they're the heart of our growth.

We're not just about change; we're about innovation and, of course, cheering on our local businesses.

A year with unique challenges

Together, let's make 2023 a year filled with awesome moments and remarkable success for our fantastic state. Thanks a bunch for being a part of this incredible journey!

In Community,

Keisha J. Reed

IMPACT SNAPSHOT

6

new programs + programming geared towards our new adult use market.

55

attendees to our social equity programming for new operators in Fall 2023

15

months in operation as a social enterprise organization with non profit status designation.

2023



2022 Awards Presentation



Small Business Workshop



Podcast Launch



Social Event



2022 Legalization Event



Small Business Workshop



EMC Ambassador Pop-Up



Local Chamber Education Event



**2024 GOAL:
TRAINING AND EVENT FACILITY IN
BALTIMORE, MARYLAND**

OUR PIPELINE



email
hi@exploremarylandcannabis.com
for more information!



PROJECTS



GOAL



OUTCOME

Workforce Pathway

Host Monthly Events engaging local community: in-person and online

- Hosted over 75 attendees at 14 workforce designated events through 2023

Small Business Pathway

Host Monthly Events engaging local community: in-person and online

- Launched a social equity workshop series geared toward applicants in Feb and Nov.

Outreach and Education

Increase community partnerships & collaborative programming

- Co hosted online and in-person alongside 6 community partners through 2023.

WE PLAN TO DOUBLE OUR EFFORTS IN 2024

WE COULDN'T HAVE DONE IT WITHOUT YOUR GENEROUS SUPPORT



Good Green



EXPLORE
MARYLAND
CANNABIS

THANK YOU TO ALL OUR DONORS AND SUPPORTERS



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